

Ziyad Ali AlShehri

Graphic & Multimedia Designer

Riyadh, Saudi Arabia

ziad.alshehri07@gmail.com

+966 535 12 7720

[Portfolio](#)

Professional Summary

Creative Graphic & Multimedia Designer with 3+ years of experience in governmental and corporate communication. Specialized in branding, visual identity, and high-quality digital content for official entities.

Professional Experience

Ministry of Commerce – Executive Administration for Communication and Organizational Culture

Graphic Designer | Riyadh | 2022 – Present

- Design and produce the ministry's official visual communication materials.
- Develop integrated visual content aligned with official communication directions.
- Collaborate with the Public Relations and Organizational Culture departments to prepare creative campaigns.
- Supervise the design and production of high-quality presentations and visual reports.

Ministry of Investment (MISA)

Remote Part-Time Graphic Designer – Corporate Communication | Riyadh | 2025

- Designed visual content for corporate communication materials.
- Supported internal and external campaigns through digital design.
- Collaborated remotely with communication teams to deliver branded assets aligned with ministry guidelines.

Alamah Agency

Graphic Designer | Riyadh | 2022

- Designed advertising campaigns and full visual identities for diverse projects.

Royal Commission for Jubail and Yanbu – Internal Communication Department

Graphic Design Intern | 2022

- Executed multiple digital design projects.
- Contributed to the preparation of internal reports and promotional materials for the commission.

Freelance Designer | 2022 – Present

- Designed the full approved identity of TEDx AlMaarefa.
- Created visual reports for projects under the Ministry of Human Resources, Imam University, and AlMaarefa University.

Education

Bachelor's Degree in Graphics and Multimedia

Imam Muhammad Ibn Saud Islamic University – College of Media and Communication | Riyadh | 1443 AH (2022)

- Graduated First in Class with First-Class Honors.
- Achieved academic excellence and participated in the university's multimedia design exhibitions.



Technical Skills

- Adobe Creative Suite: Photoshop, Illustrator, InDesign, After Effects, Premiere, XD.
- 3D design, modeling, and realistic lighting techniques.
- Project management from concept to final delivery.
- Visual identity development and creative communication for official entities and social initiatives.

Volunteer Work

- Volunteer Designer at Imam University – Admission and Registration Deanship.
- Former Member at Al-Ataa Youth Club, Al-Namas (affiliated with the World Assembly of Muslim Youth).
- Representative of the Graphics & Multimedia Department at the Student Media Club.

Achievements & Notable Projects

- Designed the full official visual identity of TEDx AlMaarefa.
- Produced visual content for the Ministry of Human Resources, Imam University, and AlMaarefa University.
- Exhibited several works at the Graphics & Multimedia Exhibition, Imam Muhammad Ibn Saud Islamic University.
- Designed successful brand identities for commercial projects, most notably “Sukkarah” – a pastry and sweets concept brand.